

Jonas Schmitz

Jonas Schmitz connects ventures, culture and networks into one whole that is built to last for decades.

PROFILE

Jonas Schmitz thinks about enterprise in decades, not quarters.

His focus is on the connections between business, politics, culture and society. Rather than building ventures in isolation, he develops structures in which several efforts reinforce one another and grow together.

What emerges are models built for cooperation, regional development and economic durability — designed to hold long after the initial momentum has passed.

Two commitments stand out: business succession — carrying on companies that would otherwise close for lack of a successor — and a lasting commitment to culture, from historic places to the institutions that hold a region together.

PORTFOLIO

Four ventures interlock: structure, network, culture and space. Each stands on its own, and each strengthens the others.

ABC Firmengruppe **IN FORMATION**

The ABC Firmengruppe forms the entrepreneurial umbrella for all participations, projects and future companies.

Regional Events **BEING BUILT**

Regional Events develops event formats that connect business, politics, culture and society. Outlook — a long-term aim: To build an event and network format with European reach.

Märchenwald **IN DEVELOPMENT**

The Märchenwald stands for preserving cultural heritage and for developing new worlds of experience.

Xpandable Spaces **ACTIVE**

Xpandable Spaces develops innovative spatial and building concepts for events, companies and public institutions.

The current state of every venture is stated openly. What is aimed for is marked as an outlook and kept apart from what already exists.

PUBLICATION

Kopfsache — “Erfolg beginnt im Kopf: Wie du mit dem richtigen Mindset alles erreichen kannst.”

Paperback, 166 pages — published in German, July 2025. Available on Amazon and in selected EDEKA stores.

PRINCIPLES

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| 01 Responsibility | Toward people, partners and society. |
| 02 Integrity | Trust is built, never claimed. |
| 03 Innovation | Question the structure, not just the surface. |
| 04 Community | Nothing lasting is built alone. |
| 05 Longevity | Generations, not quarters. |

MISSION

- **Bring people together** — Connection happens where people genuinely meet — not where contacts are collected and filed.
- **Connect organisations** — Cooperation between organisations creates value that none of them produces alone.
- **Make culture visible** — Cultural substance is an economic asset — and deserves entrepreneurial attention.
- **Help innovation grow** — Good ideas rarely fail on their merits. They fail on access.
- **Build durable structures** — Structures that still carry weight once the initial enthusiasm has passed.

APPROACH

Jonas Schmitz works in a long-term, partnership-driven way. Resilient relationships, strategic cooperation and sustainable models are at the centre of everything he undertakes.

Decisions are made with lasting effect in view — economic, social and cultural. Instead of following short-lived trends, he builds structures that connect people, companies and institutions for the long run.

HORIZON	Generations, not quarters	COLLABORATION	Partnership, not transaction
DECISIONS	Effect, not speed	COMMUNICATION	Clarity, not performance

OUTLOOK – WHAT IS BEING BUILT TOWARD

A network that connects business, culture and civic cooperation across Europe.

- Establishing a recognised entrepreneurial presence across Europe
- Developing a diversified portfolio of long-term holdings
- Building a European network for business and culture
- Strengthening regional economies and cultural institutions
- Initiating international partnerships
- Building sustainable assets and participations
- Developing socially relevant undertakings with lasting benefit

FIELDS OF WORK

Entrepreneurship · Culture · Events · Networks · Real estate · Innovation · Regional development · Digitalisation · Society · Investment

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Statements marked as outlook describe aims, not achievements. Current version at jonas-schmitz.com